

International Conference  
**LOKOMOTIVE OF CULTURE – DRIVING COOPERATION  
 BETWEEN BUSINESS, ART AND SCIENCE**

Moderator – Marcin Jablonski, cluster expert and president of Connectionpoint Sp. z o.o.

9.30–10.00 – PARTICIPANTS REGISTRATION

10.00–10.05 – Welcome guests

10.05–10.25 – Introduction to the “Lokomotywa – Cluster Development Strategy” and its application to art and enterprise – Agata Smalcerz, Director of Galeria Bielska BWA

10.25–10.40 – “Entrepreneurs & Imagination – the need for creativity of business” – Janusz Targosz, Regional Chamber of Commerce and Industry in Bielsko-Biała

10.40–11.05 – “What is a cluster?” – Marcin Jabłoński, cluster expert and president of Connectionpoint Sp. z o.o.

11.05–11.25 – “Identification of clusters in creative businesses and defining cluster needs in the area of public sector support” – Mira Fronczek, BCMM

11.25–11.50 – COFFEE BREAK

11.50–12.10 – “Opportunities for and conditions of development of cooperation networks in creative industries” – Dr Lilla Knop, Polytechnic of Silesia

12.10–12.30 – “Exploring ways of financing the development of clusters in the creative sector” – Tomasz Sypuła, Department of Support for Business-Associated Institutions (Polish Agency for Enterprise Development)

12.30–12.50 – “From competition to (tele)communication. “E-south” – natural need for cooperation” – Adam Kossowski, Association for the Development of the “E-South” Information Community

12.50–14.00 – LUNCH

14.00–14.30 – “Nowa Łaźnia. Nowa Huta. Novel Vision.” – creative collaboration spaces” – Bartosz Szydłowski, Head of Teatr Łaźnia Nowa, Cracow

14.30–15.00 – “Art Inkubator – CULTURE OF INNOVATION – Łódź as the centrepiece of creative industries” – Maciej Trzebeński, M.D. “Art Factory” in Łódź



15.00–15.40 – „Art in public space” – Christine Bouvier, artist, performer and director of Festival Préavis de Désordre Urbain in Marseille, France

15.40–16.10 – “How artists in Norway are supported” – Anna Daniell, artist, sculptress, Norway

16.10–16.30 – COFFEE BREAK

16.30– 16.40 – Inauguration of the Creative Cluster "Locomotive of Culture" – a presentation by the Board of the Galeria Bielska Foundation

16.40–17.40 – Forum – opportunity to discuss issues

20.30 – Cocktail party with visual and musical effects by Fox in the Box Trio (DJ S.T.R.U., VJ KapsLook, Ernest Heksel Trumpet)



Galeria Bielska BWA, 43-300 Bielsko-Biała, ul. 3 Maja 11, dyrektor Agata Smalcerz  
tel./faks +48 33 812 58 61, +48 33 812 41 19  
e-mail: [info@galeriabielska.pl](mailto:info@galeriabielska.pl), [www.galeriabielska.pl](http://www.galeriabielska.pl)  
Galeria czynna codziennie w godz. od 10.00 do 18.00